A digital showing of analog

HELVETICA

in cases for hand-setting, and for Linotype composition at

Type is captured energy.

Helvetica evokes an almost banal mid-century modernity that people either love, or hate.

We love it, and have an extensive range of hand-set type in cases. Bold Extended, Bold, Semi-Bold, Regular Extended, and Regular.

Linotype matrices further extend typographic range and design capabilities. We've acquired matrices for all the series Linotype produced:

6 sizes of 696 Regular with **Semi-Bold**;
5 sizes of 698 Regular with *Italic*;
5 sizes of 700 **Semi-Bold** with *Italic*;
7 sizes of 754 Light with *Light Italic*.

All are complete for standard characters which run in a 90-channel magazine. All sizes of Series 696 include pi mats as shown.

The 698 11-point font is brand new and include acccent caps as well as lower case pi. The 12pt 698 includes a few additional glyphs including basic math symbols.

We anticipate securing additional pi mats to complete several fonts in the near future.

6-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü –¶£§†‡[] ¼½¾ (etc.)

8-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü –¶£§†‡[] ¼½¾ (etc.)

9-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü –¶£§†‡[] ¼½¾ (etc.)

10-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü –¶£§†‡[]
¼½¾ (etc.)

12-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -.,;:'$!?&
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü
–|¶/¢£§†‡•¿¡()[]+=÷x ¼½¾ (etc.)

14-point

ABCDEFGHIJKLMNOPQRSTUVWX
abcdefghijklmnopqrstuvwxyz
1234567890 -.,;:'$!?&
àáâäæçèéëêìíîïñòóôõöœùúûü
–|¶/¢£§†‡•¿¡()[]+=÷x ¼½¾ (etc.)

14-point Semi-Bold

ABCDEFGHIJKLMNOPQRSTUVW
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü
–¶£§†‡[] ¼½¾ (etc.)

Regular w/ Italic Series 698

6-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?

8-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?

10-point
ABCDEFGHIJKLMNOPQRSTU
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?—

11-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -.,;:'$!?—
ÀÁÇÈÉÌÍÑÒÓÙÚ
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü
–¶£§†‡[] ¼½¾ (etc.)

12-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -.,;:'$!?&
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü
–l¶/¢£§†‡•¿¡()[]+=÷x ¼½¾ (etc.)

12-point (example of the 'italic')
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?
àáâäæÆçèéëêìíîïñòóôõöœŒùúûü
¢–/l¶£§†‡•¿¡()[]+=÷x ¼½¾ (etc.)

Semi-Bold w/ Italic Series 700

6-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?

8-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?

10-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ffl
1234567890-.,;:'$!?—

12-point
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwx
1234567890-.,;:'$!?—

14-point
ABCDEFGHIJKLMNOPQRSTUVW
abcdefghijklmnopqrstuvwxyz
1234567890 -.,;:'$!?&—

14-point Semi-Bold Italic
ABCDEFGHIJKLMNOPQRSTUVW
abcdefghijklmnopqrstuvwx
1234567890-.,;:'$!?—

Light w/ Italic   Series 754

6-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?—

7-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?—

8-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-.,;:'$!?—

9-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ffl
1234567890-.,;:'$!?—
Äàâäçèéëêîïôöù
/%¢£†‡()[] ¼½¾ (etc.)

10-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ffl
1234567890-.,;:'$!?—
ÀÂÄÇÈÉÊËÏÎÔÖÙÛÜ
àâäçèéëêîïôöùûü
/%¢£†‡()[] ¼½¾ (etc.)

12-point

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwx
1234567890-.,;:'$!?—
ÀÂÈÉÊËÎÏÔÖÙÛÜ
àâäçèéëêîïôöûü
/%¢£†‡()[] ¼½¾ (etc.)

14-point

ABCDEFGHIJKLMNOPQRSTUVW
abcdefghijklmnopqrstuvwx
1234567890-.,;:'$!?—

14-point Light Italic

ABCDEFGHIJKLMNOPQRSTUVW
abcdefghijklmnopqrstuvwx
1234567890-.,;:'$!?—

8-point
Helvetica Regular

12-point
Helvetica Regular

14-point
Helvetica Regular

18-point
Helvetica Regular

20-point
Helvetica Regular

24-point
Helvetica Regular

28-point
Helvetica Regular

48-point
Helvetica

8-point
Helvetica Regular Extended

10-point
Helvetica Regular Extended

14-point
Helvetica Regular Extended

16-point
Helvetica Regular Extended

20-point
Helvetica Regular Exte

24-point
Helvetica Regular

36-point
Helvetica

Helvetica Semi-Bold

Helvetica Sem

Helvetica

Helvetia

SEMI-

Helvetica Bold

Helvetica Bold

Helvetica Bol

Helvetica Bold Extend

Helvetica Extra Bold Extended

Helvetica Extra Bold Extend

Extra Bold E

Extra Bol

Extra B

Extra

From a business card, to pages of straight text. We now offer composition for fellow letterpress, or crash imprinters. We are always seeking to acquire additional mats to further extend our capabilities and offerings.